

VIDEOSYNCRASIES

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

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FRIDLEY, MINNESOTA

Vol. 6 No. 5

WORKSHOP WINS NFLCP AWARD



Mark & Paula Neuman-Scott at Awards Banquet
in San Francisco on July 10, 1986

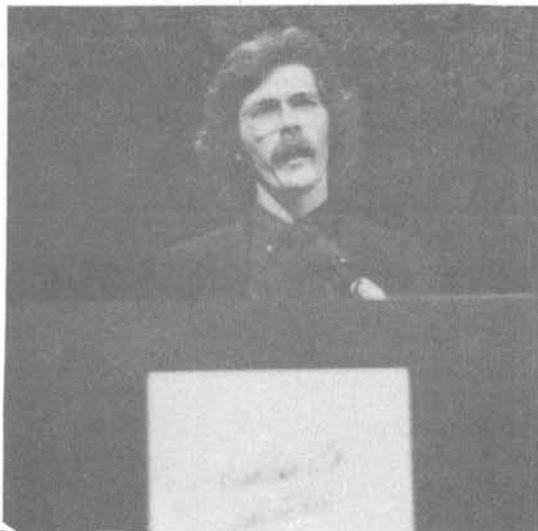
The Workshop is now embarking on its eleventh year. We are the oldest public access entity in Minnesota. The National Federation of Local Cable Programmers awarded their highest award: The Community Communications Award to the Workshop for 1986 honoring us as the outstanding access entity for this year. This is an award that all of us at the Workshop can take part in. There are many that have helped contribute to the Workshop's accomplishments: the staff, Board of Directors, City of Fridley, the City Council, the Cable Commission and all of the volunteers. We can all join together and take a moment to reflect on what this award means.

What is access? Is it important?
The very basis of access is our most important freedom as Americans; the freedom of speech. Access is also the creation of community, the new relationships that are developed and the ideas that are exchanged. Many of us have found access to be a fun "hobby," for others it has led to a profession in cable television.

But how do we measure the success of access? Is it the number of viewers? The number of people taking classes or maybe, the number of programs produced? Or is it the quality of the programs? It could be all of these or none. Access is first successful when it is utilized, when we exercise our



continued on pg 3



Mark's acceptance speech at the NFLCP Awards Night was shorter than usual - he didn't have to explain public access to anyone



FRIDLEY HIGH SPEECH CLASS presents...

In class at FHS are Stacy Johnson, Audrey Johnson & Jan Ebert

Hi! I'm Jan and I'm a student in Mr. Georgius' Advanced Speech class at Fridley High School.

This quarter we had a television unit in our class. In this unit we had to write, direct, and produce our own television show. There are twenty-six students in the class, therefore, we were divided into two groups and Audrey Johnson took our class on a tour of Storer Cable and explained the uses of the different pieces of equipment. Following the tour, we returned to our classroom and began preparing our scripts. We assigned ourselves positions for the project (director, producer, talent, etc.). Then the work began.

We spent several weeks preparing the programs. During that time Audrey Johnson was in our classroom to assist us in making the programs. Finally, it was time to tape our work. We spent one day at the studio rehearsing for the show and another day taping the program.

This was really a lot of fun. Besides having fun, we all learned a great deal.

I hope that next year other classes can continue the project.

Article by Jan Ebert
Photos by Ruth Dunn



EDITOR'S NOTE: The two shows created by Mr. Georgius' Advanced Speech Class are advertised as, "FHS Speech Class Presents -- The Dirty Laundry News and Bad Company with Pee Wee Herman." Watch channel 12's daily schedule for specific times and playdates.

Students in class give their reactions to the learning experience

Awards from pg. 1

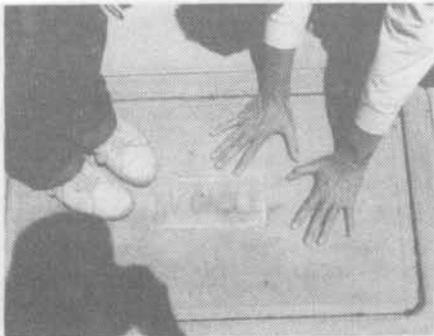
freedom of speech. We can be successful in many ways. A person taking a class and learning how television programs are made is a success. A viewer at home watching a program they find interesting is a success. A completed program is a success. An organization that chooses access as a vehicle to promote their cause is a success. There are many ways to measure success in access. The traditional measures of statistics and numbers and audience shares do not tell the success story of access.

We at the Workshop have been bestowed an award recognizing our accomplishments, our success. Now as we begin our second decade we must continue these efforts and assist those new entities that are beginning in the twin cities area. For if we can truly be considered successful, all other centers, workshops must be successful. If we cannot all share in the success of one, then we all fail.



The Workshop is beginning its second decade with the third cable owner since our founding. The new company is Nortel. They will be operating the franchises in Fridley, St. Louis Park and Bloomington. We wish them every success. It is in both our interest and the company's interest for success in the community. In the coming months the City of Fridley will be negotiating a new franchise with Nortel. The city has been a leader in cable and a strong supporter and advocate of community programming. We are fortunate to have three sister community channels: channel 3 (local origination), channel 10 (library access) and channel 13 (government access).

If our next decade is to be successful it all comes back to the people using and believing in access. The times for access are changing. In the Twin Cities alone more than sixty communities have cable. It is our hope that access programming will become an important part of their cable service. These will be exciting times, access has grown up and we now have many new fellow entities in the community.



Hands of the Director
Feet of the Coordinator
Shadow of the
← Chairperson

Article by
Mark Neuman-Scott

Photos by
Audrey Johnson
Mark Neuman-Scott

Remember, you as a user or a viewer are part of the access community. Using it, viewing it, is experiencing our most important right: the freedom of speech. Through public access, television becomes a two-way communications tool rather than the traditional one way TV.



MEMBERSHIP MEETING SEPTEMBER 10 BOARD ELECTIONS TO BE HELD 8:15 STUDIO A

September 10th, the Anoka County Communications Workshop has its annual members' meeting. There is a Board of Director's meeting every month that any member can attend, however the members' meeting comes just once a year. At this meeting members of the Anoka County Communications Workshop will vote for candidates running for the Board of Directors for the Workshop. The following members of the Board will be up for reelection:

- Mark Bednarchuk (board member)
 - Paul Kaspszak (personnel committee)
 - Jim Bauer (treasurer/
personnel committee)
 - Mark Neuman-Scott (chairperson)
- All ACCW members are invited to come and vote. All are also eligible to run for a position on the Board. The term of a board member's office is two years.





From Paper Tiger Television in New York City comes Deep Dish TV; an access mini-series, if you will. There are ten programs all together. Each one is made by access producers around the nation and covers a different subject: television produced by kids, by working people, by women; shows about racism, pacifism, the farm crisis and the crisis in Central America.

Paper Tiger collected access shows from coast to coast; from Austin to Alaska, from Fresno to Fridley. Tapes were gathered together and edited. Computer animated graphics were added; access video artist Alison Morse of Minneapolis created them; once all ten shows were finished, Paper Tiger sent the shows out into space on rented satellite time to 300 access centers.

Meanwhile, back on Earth, the satellite beams got picked up by cable stations all across the hemisphere equipped with great big deep dish receivers. Those well-informed recorded Deep Dish at the designated hour and day, week after week and when all ten shows were back on Earth, they were in the hands of anxious, happy access coordinators everywhere -- including us.

So all across the land Fridley's name and finest video were shared. Here in Fridley access shows from California, Buffalo, New York and Austin, Texas hummed across the RF cables tying up the citizens of ETC's domain. Deep Dish got a special exhibition at the Medium West gallery in downtown MPLS (this was a high class affair.).

We got a letter from the Paper Tiger asking us to thank all you who made this possible and thanking us as well. Tune in for dates and times and see what access has to offer in the states. If you feel that you've missed out somehow and missed your chance to gain that national fame: bite your tongue and keep your fingers crossed. The Paper Tiger tells us this Deep show was just experimental. Far as we can tell success met this experiment and a second series begs for its own limelight.

AND NOW A WORD

FROM

GOBE
PRODUCTIONS



crossfire & lunacy

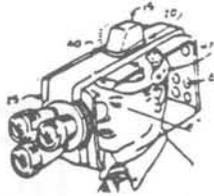
The funniest thing about making this movie is that we got to use guns, like the ones in 'Rambo' and 'First Blood, Part II', from M-16's to M-60's. Although not seen much in the movie, it was fun just working with weapons. Crossfire is a lot different than my usual format. My other movies, such as 'Lunacy', which was made in the fall of 1985, was painful to do, but well worth the suffering. Many things went wrong with Lunacy. Designing the transformation scenes of Richard, the werewolf, wasn't easy. Our budget only allowed us to make four masks, each cost about \$30 to make. Well, it ended up that I made only one mask and a sophisticated mechanical monster capable of growling, with a movable head and a stretching face. That creature took four weeks and \$130 to make.

The other two masks, which are supposed to be at the beginning of the transformation, were easily achieved by using make-up. The puppet werewolf was fairly easy to construct; it took one week to make. In Crossfire, the only bad thing was the fight scenes. There were three major fight scenes in the movie - one seems to take forever to get through. The fight between Rambo and Drago was long - too long. I played Rambo for Crossfire, Dave Schmidt played Drago. That fight scene had actual punches and kicks in a few parts (all done accidentally, of course).

Only one punch to the face was real - I accidentally punched Dave on the side of the nose. The fight scene with the black Russian Commander and I had all real punches. There was one punch to the bottom lip, one in my stomach, and some while I was on the ground.

I had a fat lip for almost a week after that. There's so much more to say about Crossfire, but, really, all I can say is to watch 'The Making of Crossfire' coming soon to Channel 12. One last thing to say about this picture - in the torture scene, I was tied up to a cross for three hours. Ooofff! If that isn't fun, I don't know what is. HeHe!

TELETHON '86



With a little help from our friends

by Jim Bauer & Joel Larson

Monday night of the telethon took on a special flavor. The wide range of guests included: friends from the North Suburban Consumer Advocates for the Handicapped (NSCAH), Metro Home Health, Butch Wawers and Terry Swedeen; all gathered for a handicap awareness night. Assisting on production were Ralph Messer, John P. King, Celmer Burns and the Anoka-Ramsey production class. The goal of the evening was to increase awareness of handicap issues and to further open our doors to the handicapped in order to be truly public access.

Tuesday was a musical night hosted by Audrey Johnson; from old tunes to the newest. The Smiling Fifers and Drummers appeared; devotees to classic form. They played original civil war period music on authentic instruments. No plastic, no metal, but drum heads of skin tensed by rope and snared by catgut sounded out below the studio lights. At the far end of the timeless spectrum on the cutting edge, the curling wave, the breaking reef of musical history stood the incomparable synthesized rhythms of Ed Levin, presenting his newest original pieces.

Wednesday showed taped highlights from telethons past. Mark and Paula Neuman-Scott dropped in to an evening hosted by Mike Bernarchuk. Special guest that evening was Dwayne Peterson from the Fridley Cable Commission. The future of cable programming was discussed on a night of salute to cable television.

Thursday night well expressed Channel 12's infamous variety. The first half of the night was hosted by access comedy producers: Silver Productions. Reluctant to surrender the spotlight and in deference to some fan club phone calls, the Fridley Hockey Action (FHA) crew took the stage. FHA used the time to recognize the creative efforts that made the exciting Fridley hockey season a regular event on Channel 12.

Friday and Saturday were saturated with laughs and puppy vomit. The classic access originals like Mark & Paula Neuman-Scott, Jim Bauer, Larry Hutchinson, Ray Urness, Mark Hotchkiss and the brothers Lovaas (just to name a few) presented new video shorts, comic bits, rock video and guests to wind out a full week.

The net profit for the week's extravaganza was a bit short of two thousand dollars, while greatly exceeding a ten year's supply of shampoo and conditioner (five bucks for a set of both if you're interested). In response to a present demand we applied the money towards equipment: three Panasonic WV3040 portable cameras and four new Bogen tripods. If you don't know what these are, come in & take a refresher portable class at 1/2 price.



Amy Remington explains her experiences in public access to Mark



1983-1986 Anoka County Communications Workshop
ETC - 12 Telethon Participants: thank you all!

MAJOR CONTRIBUTORS

Accent Arts
Arrowfast Printing
Barry Blower Company
Burlington Northern Railroads
Church of St. Williams
Datsun North
FMC Corporation
Fridley Lions Club
Fridley State Bank
Fridley VFW Post 363
Group W Cable
Herbst & Thue, Ltd.
Herrick & Newman
'In Focus'
La Maur, Inc.
Lifestyle Music Arts
Metro Medical Supply
Onan Corporation
S.A.A.M.I./Fridley Fire Fighters
Skywood Inn
Storer Cable
Sunliner Motel
U.A.W. Local 683
City of Fridley

CONTRIBUTORS

Apache Plaza Fair Lanes
'The Babysitters'
Class Action Fitness
Dairy Queen
Dave's Sport Shop
Dorothy Rae's Dance
G.H.Q.
Great Skate
Hollywood Theater

Hydra Health Fitness Center
Karate #1
Anna Konstance
Maple Lanes Bowling
McDonald's
Northwest Community Access
PhotoCare
Plitt Knollwood Theater
O Petroleum

SPONSORS

AFL-CIO Local 22
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& Ciancola, Ltd.
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Graphics Arts Local 229
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& Gymnastics
Audrey D. Johnson
Labor Education Services
Marquette State Bank
Metro Home Health
Northeast Racquetball Club
The Pizza Factory
Pulaski's
Raffaele's Restaurant
Rapid-Printing
Renaissance Festival
Royal Dance Studio
Santee's Restaurant
Betty & Bob Scott
Totino-Grace High School
Viking Chevrolet

Rapid Oil Change
Ron's Barber Shop
Schaaf Floral
Snyders Drug
Tan Me, Inc.

EVERYONE'S TELEVISION CHANNEL 12
 CLASS SCHEDULES:
 \$6 fee: members \$15 fee: non-memb.
 For ACCW "Workshop Certification"
 (call the ACCW at 571 - 9144)

Portable Videotaping
 Thurs, September 11; 6 - 9pm
 Thurs, October 16; 5 - 9pm
 Thurs, November 20; 6 - 9pm

Editing Videotape
 Thurs, September 25; 6 - 9pm
 Thurs, October 30; 5 - 9pm
 Thurs, December 4; 6 - 9pm

Studio Production I
 Thurs, September 4; 5 - 9pm
 Thurs, October 9; 5 - 9pm
 Thurs, November 13; 5 - 9pm

Studio Production II
 Thurs, September 18; 5 - 9pm
 Thurs, October 23; 5 - 9pm
 Thurs, December 11; 5 - 9pm

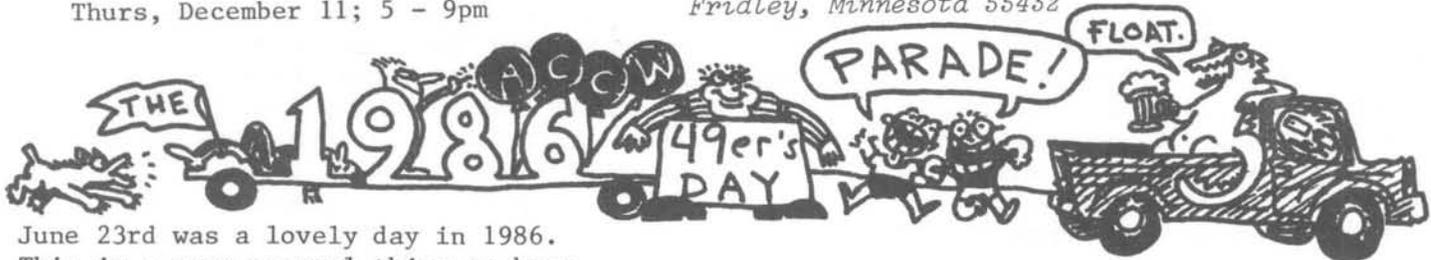
ANOKA-RAMSEY COMMUNITY COLLEGE
 CLASSES AT the ACCW:
 cost as indicated
 For Anoka-Ramsey College Credit
 (call the A-RCC at 427 - 2600)

TV Production	THTR 105 80
September 23-December 16	
6 - 9pm Tuesdays	
3 credits, \$79.50	
TV Portable Video	THTR 189 80
September 22-December 15	
6 - 9pm Mondays	
3 credits, \$79.50	
TV Internship	THTR 189 81
September 24-December 17	
6 - 9pm Wednesdays	
3 credits, \$79.50	

SPECIAL SESSION:
 free of charge to members
 For Live On-Air Experience
 (call the ACCW 571-9144)
 Cablecasting for the
 Live Host
 October 10
 6 - 9pm Friday



All classes meet at the Workshop:
 350 63rd Avenue Northeast
 Fridley, Minnesota 55432



June 23rd was a lovely day in 1986. This is a very unusual thing to have coincide with the Fridley 49er's day parade, so I'm told. This was the first time I'd ever had a personal experience of the perennial ETC 12 "View from the Float" parade encounter of the third kind. Little did I know how much fun it was going to be.

I held a particularly influential role for a virgin cavalcade co-conspirator. Mike Bednarchuk and I had been dubiously volunteered as the sum total of the "Float Decorations Committee." That's how things work when you're in tight with the Board of Directors. You find yourself volunteering for all kinds of singular odd-jobs. God help you if you miss a Board Meeting. One could end up cablecasting movie channels in Guam faster than you can say "Mai Tai."

Given the typical aversion to indentured servitude, this was a tolerable assignment. It appealed to my artistic interests and -- there was money in it. Our total budget for float decorations was, in fact, four dollars and thirty-two cents, I believe. Mike wanted to spend the money on pens and magic markers. I don't believe in magic and wanted to spend the money on lunch at Zantigo's. We compromised and bought some magic beans from an elf at the Moon Plaza.

We hauled out the leopard-skin bar, plastic rubber-tree plant, folding chairs and the all-purpose news desk from the studio; arranged everything creatively on the trailer Scott Johnson brought us from T/W Rental; awaited the arrival of the parade regulars and contemplated "what was missing?" How could we have known til Jim Bauer brought it to us like Prometheus brought fire: a six-foot, full-color, inflatable Godzilla? Yes, that did it.

Jim's father hauled us on and soon we were under the narrative artistic direction of Paul Kaspzak and John P Dot King as videotaped by John Hoag-lun and Andrew Mowery. I stood starboard on the bow with Jim Moffet on the port, each of us hoisting the big plasticene lizard like a mainsail between us.

As life itself, that glorious bout with small town fame ended far too quickly. Ranking with this summer's malevolent tornado and last summer's "Boo-Boo Goes to Camp MoJo" the 1986 Fridley 49er's day parade holds an honorable spot in the ETC 12 library. Call up and request the show. You won't see Godzilla, but you might see Aunt Tillie. It is, after all, the rarest of trademarks, creator's perspective, ETC's own: view from the float. Joel Larson

Champagne & Cookie Banquet

The 1986 Willies Awards Banquet
Saturday, November 8, 1986
7:00 p.m.
Studio A

One Minute Entries by November 1st
Preceded and Followed by the
1st Annual 42 Hour Telethon

Champagne & Cookies
\$6.00 per person

For you young ones unfamiliar with an entire year at the Workshop, here's the scoop: you can enter up to three of your programs (one minute clips) completed between December 1, 1985 and November 1, 1986 for a Willie Award. You WILL receive great recognition, champagne, (if you're 21, or if you were 19 by...well, you know), punch, cookies and a lot of video clips at the banquet. This is cablecast LIVE and taped for replay, so your fame is extended. Get your easy-to-fill-out entry form in the office and turn it in by November 1st so you can participate in the Workshop's finest hours of the year.

What is a 42-hour Telethon? It's going to go on Friday, November 7th at 6:00 p.m. with Grandpa Andrews, Harlan, Bob Sisel, and Ray Urness. They are the producers of 'Zeke's Kookie Factory', 'Bob's Clubhouse', 'Bionic Fools Presents' and 'The Puppy Vomits' live concerts. They're looking for: money, volunteers, videotapes with great stuff to play back, live acts, dead acts...any acts. They'll have comedy, contests, and free things (for a donation). So call the Workshop to sign up your contributory efforts. The 42 hour Telethon will continue after the Willies Awards until Sunday at noon. Help out 'Bob's Users' - the money raised goes to support your very own Workshop, where Bob and you keep getting more and more famous!

ACCW BOARD OF DIRECTORS
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Mike Bednarchuk
Cyrene Holzer-Florin
Mark Hotchkiss/Secretary

Paul Kaspszak
John P. King
Mark Neuman-Scott
Chairperson



VIDEOSYNCRASIES STAFF
Paula Neuman-Scott/Editor
Audrey Johnson/Layout Editor
Joel Larson/Copy Editor

ETC. tv

EVERYONE'S TELEVISION CHANNEL 12

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ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

350-63RD AVENUE N.E. FRIDLEY, MINNESOTA 55432 (612)571-9144